

NBASE-T Alliance and Ethernet Alliance to Unite Through Merger

With NBASE-T technology gaining significant market momentum, the NBASE-T Alliance and the Ethernet Alliance are joining forces to continue enabling growth of the market

BEAVERTON, OR – April 3, 2019 – The <u>NBASE-T[™] Alliance</u>, an industry-wide cooperative effort focused on enabling the development and deployment of products that support 2.5GBASE-T and 5GBASE-T Ethernet, and the <u>Ethernet Alliance</u>, a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced that they have signed an agreement to consolidate activities under the Ethernet Alliance.

The Ethernet Alliance serves as the premier global repository for all things Ethernet, helping keep everyone with an interest in Ethernet aware of advancement and innovations in the technology. This agreement serves as a significant growth milestone for the Ethernet community and represents four years of collaboration between the organizations, including joint market research, member plugfests and support of the IEEE 802.3bz 2.5GBASE-T and 5GBASE-T Ethernet standard development.

"Ethernet has become the world's most popular networking technology, and the Ethernet Alliance has been busy fulfilling its mission of advancing and promoting the family of IEEE 802[™] standards that will carry Ethernet forward today, tomorrow, and into the future. As the <u>Ethernet roadmap</u> expands, NBASE-T technologies focused on 2.5GBASE-T and 5GBASE-T have become an integral part of the industry ecosystem, and we consider this merger a natural, evolutionary step," said Greg McSorley, Ethernet Alliance President. "The demand for faster, more reliable high-speed connectivity is exploding across many market segments. We can better meet this growing need by combining our resources, membership and expertise."

NBASE-T technology is Ethernet signaling that boosts the performance of Cat5e and Cat6 twisted-pair cabling well beyond the 1 Gbps rates used for the past nearly 20 years. Delivering up to 2.5 Gbps or 5 Gbps to the 1.3+ billion installed base of Cat5e and Cat6 outlets, NBASE-T solutions enable users to transform their networks in the most cost-effective, least disruptive manner. A complement to the IEEE 802.3bz[™] 2.5GBASE-T and 5GBASE-T standard, the NBASE-T specification includes NBASE-T Downshift that dynamically selects the maximum sustainable speed for a particular cable.

"In just over four years, the NBASE-T Alliance member companies helped build consensus within the IEEE 802.3[™] Ethernet Working Group, enabling approval of a new 2.5G/5G Ethernet standard, and deployed the technology so it is now entrenched in multiple markets well beyond our target industries. With the momentum growing stronger every day, the time is right to consolidate the strength of our members with the Ethernet Alliance, the leading voice of Ethernet technology, to ensure NBASE-T, and all Ethernet technologies, continue to best serve the needs of the market," said Peter Jones, NBASE-T Alliance Chairman.

"NBASE-T technology is significantly impacting the market with the biggest transition we've seen in campus switching since 2000," said Tam Dell'Oro, Founder and CEO of Dell'Oro Group. "We see 802.11ax driving the continued growth and expansion of NBASE-T adoption in a vast range of markets and, across the industry, NBASE-T technology is clearly powering a major inflection point in campus networking. The merger of the NBASE-T Alliance into the Ethernet Alliance is a smart way to utilize resources and member company strengths to bolster the success of NBASE-T technology, and all Ethernet technologies, into the future."

Through this merger, NBASE-T Alliance resources, activities and members will be consolidated into the Ethernet Alliance, increasing the focus on mainstream BASE-T Ethernet technology. All NBASE-T technology specifications and the alliance's library of resources will continue to be publicly accessible.

About the Ethernet Alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to <u>interoperability demonstrations</u> and <u>education</u>.

About the NBASE-T Alliance

The NBASE-T Alliance is an industry-wide cooperative effort focused on enabling the development and deployment of products that support 2.5G and 5GBASE-T Ethernet. The alliance was founded in 2014 to build consensus and help streamline the development of a new 2.5G/5G Ethernet standard. That standard, IEEE 802.3bz, was approved in September 2016 and is compatible with specifications published by the NBASE-T Alliance. With hundreds of products shipping, the alliance now focuses on publishing optimizations to the specification, facilitating interoperability and educating the market about the multiple applications of the technology.

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