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## ETHERNET ALLIANCE HSN PLUGFEST CALL FOR INTEREST OPENS

*Next testing and debugging event in ongoing series seeks to improve interoperability of Ethernet technologies ranging from 25GbE to 400GbE*

**BEAVERTON, OR, APRIL 2, 2019** – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today shared details of its Call for Interest (CFI) for its next *Higher Speed Networking (HSN) Interoperability Plugfest*. Aimed at improving Ethernet interoperability at port data rates of 25 Gigabit per second (Gb/s) through 400 Gb/s, the event offers testing against both existing and forthcoming IEEE standards. The *HSN Plugfest*, open to Ethernet Alliance members, will be held the week of April 29, 2019, at the [University of New Hampshire InterOperabilityLaboratory](#) (UNH-IOL) in Durham, N.H.

**WHAT:** With the recent approval of [IEEE 802.3bs](#) and [IEEE 802.3cd](#), and additional higher-speed standards in development, the pace of Ethernet's expansion is quickly accelerating. Therefore, ensuring multivendor interoperability at ever-higher speeds is critical to building market confidence and facilitating widespread industry adoption. The Ethernet Alliance *HSN Plugfest* offers unparalleled opportunities for testing a diverse array of high-speed Ethernet products and solutions, including PHYs; NICs; switches, optical and copper media types, and test and debug equipment, in a secure, non-competitive environment.

**WHEN & WHERE:** Sponsored by the Ethernet Alliance, the *HSN Plugfest* will be held the week of April 29, 2019, at UNH-IOL's state-of-the-art facilities in Durham, N.H.

**WHO SHOULD ATTEND:** An exclusive event open to Ethernet Alliance members, HSN Plugfest participation will benefit Ethernet component, equipment, and interconnect manufacturers; network architects; and test and measurement professionals. Companies interested in joining this members-only event are encouraged to explore Ethernet Alliance [membership](#) as quickly as possible to secure their participation.

**WHY ATTEND:** The Ethernet Alliance *HSN Plugfest* brings together multiple companies in a confidential, third-party testing environment for both current and pre-release Ethernet equipment. By capitalizing on this secure, neutral space, device manufacturers and solutions providers can detect and fix issues, allowing real-time course corrections, greater protection of R&D investments, and optimization of product interoperability.

For information on participating in the *HSN Plugfest* by becoming an Ethernet Alliance member, please visit <http://bit.ly/EAMembership-HSNPlugfest2>. For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or follow its [LinkedIn](#) company page.

### **About the Ethernet Alliance**

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to [interoperability demonstrations](#) and [education](#).

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